

AMENDMENT TO THE ABSTRACT OF DISCLOSURE:

Please rewrite the Abstract of Disclosure as follows:

ABSTRACT OF DISCLOSURE

--An Internet-based system for collecting, managing and serving consumer product-related information over the Internet, comprising a database management subsystem for storing and managing information representative of a plurality of trademarks and a plurality of uniform resource locators (URLs) symbolically linked to the trademarks and specifying the location of a plurality of web documents stored in one or more Internet-based information servers; a trademark/URL information server operably connected to the database management system and the infrastructure of the Internet; and a plurality of manufacturer-managed client computer subsystems operably connected to the Infrastructure of the Internet enabling a manufacturer to transmit to the database management subsystem information representative of the plurality of trademarks and a plurality of URLs symbolically linked to the trademarks. Each consumer uses a consumer-operated client computer to access one or more URLs from the database management subsystem in response to a request transmitted to the trademark/URL information server.--